Welcome!

Thank you for your interest in the Kinesiology Associate Degree program. We are thrilled to be able to offer this new academic opportunity in this exciting profession with our partner at Indiana University-Bloomington (IUB).

The new articulation agreement between Indiana University Bloomington and Ivy Tech Community College of Indiana - Bloomington will provide the framework for the transfer of credits earned at Ivy Tech toward an IUB Bachelor’s degree in Sport Marketing and Management, Fitness Specialist or Exercise Science. These three specialties are the most rapidly growing majors in IUB’s Department of Kinesiology, a division of the Indiana University School of Health, Physical Education and Recreation (HPER).

To learn more about this exciting and promising career field and the two-year degree programs available through Ivy Tech Community College Bloomington, please contact our office.

Your success is our success.
Best regards,

Office of Enrollment Services
Phone: 812.330.6350
Toll Free: 866-447-0700 (ext. 6350)
Email: recruit@bloomington.ivytech.edu

Overview

The Kinesiology program is designed to prepare students to work in entry level positions in fitness leadership, sports management, wellness promotion, and corporate wellness or to transfer into the Department of Kinesiology in the School of Health, Physical Education and Recreation at the Indiana University - Bloomington campus to complete a bachelor’s degree.

Employment Outlook

Fitness Specialist majors will be able to select work in the following settings: as a certified personal trainer in a health club or personal training studio, community wellness program director, medically-based facilities (post-rehabilitation specialist), corporate fitness centers, and private and commercial health clubs as instructors, directors, general managers, owners or consultants.

Exercise science majors prepare for entry-level employment with corporate and community fitness programs, health clubs, and similar fitness-related industries. The strong emphasis on applied science in the program makes it suitable for students who are interested in coaching, but who do not wish to teach in public elementary or secondary schools.

The sport marketing and management major develops skills necessary for entry into the sports marketplace. Employment opportunities are directed to the fields of professional, amateur, and intercollegiate sports.
Salary
Positions may range from $25,000 to $75,000. Hourly positions range from $10.50/hr to $75.00/hr. In many instances, salaries will be determined by experience, certification, quality of service, and the geographical location.

Opportunities for Graduates
The need for a Kinesiology program is supported by healthcare employers in south central Indiana, community organizations such as the YMCA, and Indiana University. Currently there are no other Kinesiology programs offered within the Ivy Tech Community College of Indiana system.

Course Descriptions
The Associate of Science degree will consist of 6 to 12 hours of technical core, and appropriate mathematics, science and other general education courses to reach a total of 60 hours for transfer to Indiana University – Bloomington.

Certifications
Students earning this degree will transfer to and leave Indiana University with the possibility of securing three nationally recognized certifications: ACE Personal Trainer, ACE Group Exercise Instructor, ACSM Health and Fitness Instructor.

Qualifications
The student clientele served by the Kinesiology program will include high school graduates wishing to continue their education in a life sciences program, individuals wishing to re-enter the work force with new skills, currently employed people wishing to continue or supplement their education for the purpose of career advancement and academic enrichment, and individuals seeking to pursue the baccalaureate degree.

Degree Specialities

FITNESS SPECIALIST
The Fitness Specialist Degree articulating to Indiana University has been developed to provide specialized educational and practical experiences to those interested in a career in the emerging fitness/health/wellness industry. This undergraduate degree is a combination of general and core coursework as well as a field internship opportunity that prepares students for a variety of careers and work environments. In addition, students are provided with the theoretical framework and practical training skills needed to be eligible to sit for professional fitness certifications from national organizations.

EXERCISE SCIENCE
The undergraduate Exercise Science program has a science-based curriculum that provides a broad background for students planning to further their education at the graduate level. The program emphasizes these primary disciplines: anatomy, biomechanics, exercise physiology, sport psychology, and motor learning/control. Students will complete specified course work at Ivy Tech, as well as a rigorous curriculum in areas such as anatomy, chemistry, mathematics, physics, physiology, and psychology. These individuals may then transfer to Indiana University – Bloomington to complete their bachelor’s degree.

SPORTS MARKETING AND MANAGEMENT
Indiana University and Ivy Tech recognize the significance of the $200 billion sport marketing and management industry and the demand in the sports community for well-prepared professionals in amateur and professional sports. Upon transfer, students may enter Indiana University’s Department of Kinesiology that began the undergraduate Sport Marketing and Management Program in 1985. Since 1988 this popular major has included courses from the Kelly School of Business, and the internship program has included 95 percent of the graduating class.

Certification Materials:
Indiana University - Bloomington Department of Kinesiology

While every effort is made to provide accurate and current information, Ivy Tech Community College reserves the right to change without notice statements in the program bulletin series concerning rules, policies, fees, curricula, courses or other matters. Curriculum questions should be directed to the program chair.