Welcome

Thank you for your interest in the Kinesiology Associate Degree program. We are thrilled to be able to offer this new academic opportunity in this exciting profession with our partner at Indiana University-Bloomington (IUB).

The new articulation agreement between Indiana University Bloomington and Ivy Tech Community College of Indiana - Bloomington will provide the framework for the transfer of credits earned at Ivy Tech toward an IUB Bachelor's degree in Sport Marketing and Management, Fitness Specialist or Exercise Science. These three specialties are the most rapidly growing majors in IUB's Department of Kinesiology, a division of the Indiana University School of Health, Physical Education and Recreation (HPER).

To learn more about this exciting and promising career field and the two-year degree programs available through Ivy Tech Community College Bloomington, please contact us.

Ivy Tech Community College
200 Daniels Way
Bloomington, IN 47404

Phone (812) 332-1559
Toll-free (866) 447-0700
ivytech.edu/bloomington
Overview
With an Associate of Science degree in Kinesiology, you will acquire an understanding of motion, particularly of the human body.

Articulated transfer opportunities are available with Indiana University Bloomington with specializations in Sports Marketing/Management, Fitness and Exercise Science. Students can transfer from the Ivy Tech Community College Bloomington campus to the Department of Kinesiology in the School of Health, Physical Education and Recreation at the Indiana University Bloomington campus.

Careers in Kinesiology
- Coaching
- Athletic or Sports Administration
- Certified Athletic Training
- Physical Therapy
- Human Performance
- Strength and Conditioning
- Fitness
- Physical Education
- Parks and Recreation

Kinesiology Degree
ASSOCIATE OF SCIENCE (AS) DEGREE

Areas of Emphasis
Fitness
Sports Marketing and Management
Exercise Science

Two-year Associate of Science programs typically contain 40 percent or more general education, with the balance in technical and profession courses. The coursework provides students with a foundation for transfer to a related baccalaureate program at a four-year institution, and equips students with skills for the job market.

Transfer Opportunities
Students earning this degree may transfer to and leave Indiana University with the possibility of securing three nationally recognized certifications: ACE Personal Trainer, ACE Group Exercise Instructor, ACSM Health and Fitness Instructor.

Areas of Emphasis
Fitness
The Fitness area of emphasis provides initial preparation for students who are interested in a career in the emerging industries related to fitness, health, and wellness. Those who pursue baccalaureate degrees find jobs as certified personal trainers, community wellness program directors, and consultants to commercial health clubs.

Sports Marketing and Management
Students who select the Sport Marketing and Management area of emphasis are usually interested in pursuing careers that utilize business skills in the marketing and management of sport. Employment opportunities, for those who go on to complete a bachelor's degree, are directed to the fields of professional sports, amateur sports, and intercollegiate sports, but extend to marketing, retail, and sporting goods manufacturing.

Exercise Science
Exercise Science is an excellent option for students planning to further their education up to the graduate level in areas such as adapted physical education, corporate fitness, and sports medicine. Many students continue on to the bachelor's degree in preparation for seeking admittance to professional programs in the health sciences such as medicine, physical therapy, or podiatry. Students planning to enter the job market with an undergraduate degree in Exercise Science are prepared for entry-level positions in corporate fitness programs and health clubs, or in the sales and marketing of medical and sports-related equipment.